What to Expect

Initial Contact
A quick email or phone call is all it takes to get your project moving.

Discovery Conversation
This entire process depends on communication. We'll meet in-person or virtually to discuss your needs and how I can help.

Quote
I will provide you with as accurate of a quote as possible so there are no surprises when the invoice shows up.

Ideation
The creative process begins here. I put pen to paper (actually...it's stylus to iPad) and start formulating the ideas that will end up being your project.

Project Approval
Once we're all on the same page it is time to begin. Let's go!!

Concept Approval
I will detail my thoughts on the project concept. This is your first chance to critique the work and suggest changes.

Initial Designs
I will create several rough drafts or sketches of the project concept. Depending on the ask, this might be as few as 5 and as many as 20. This allows me to really explore your project and find the best solutions for you.

Feedback
I will select the 3 - 5 best initial designs and present them to you for your review. I enjoy the collaborative nature of this process and welcome your honest opinion.

Your perfect design is in there somewhere and we'll find it together.

Final Design & Development
I will then develop that 1 approved idea to your exact specification.

There may be smaller/partial proofs that go back-and-forth depending the requirements of the project.

Initial Design Approval
The initial review process might take a few iterations, but in the end you will select the 1 design you love and want to move forward with.

Delivery
I will deliver your packaged files to you including any supporting files you'll need.

Also, I never retain any legal rights to artwork purchased from me.

You own all of the art, 100%, forever.

Final Approval
You'll have one last chance to give a final approval for your design. Minor tweaks might happen at this point.

Invoicing
You will receive an invoice from me within 7 days of receiving your final artwork. Terms are typically 30 days.

Finalize Files
All your files will be double checked, tested, and packaged for you in each available format that you need for your project. Everything is also archived for future use.

Eric White
geekywhiteguy

Using a 3rd Party Vendor?
No problem! I have years of experience working with and prepping files for vendors.

Share Your Experience
It would be great if you would share your positive experience with your network.