

StrategicHealthSolutinos

Press Kit



Eric White July 29, 2020 Bellevue University



Overview

Name - StrategicHealthSolutions, LLC (Strategic)
Headquarters - Omaha, NE
Chief Executive Officer - Margaret (Peg) Stessman
Industry - Health care services industry federal, state and local contractor
Founded - 2005
Press Contact - Karen Belew: k.belew@strategichs.com

Business Details

Strategic is a woman owned contracting business that works with private federal, state, and local government entities to improve the quality, efficiency, and value of health care.

Strategic's core services are:

- Medical review
- Education and training
- · Monitoring and compliance

Address

663 North 132nd Street #165 Omaha, NE 68127 Phone: 402-452-3333 Fax: 402-452-3334

Mission and Vision Statements

Mission - Innovative solutions for health care's next problem. Enriching employee lives. **Vision** - The "Go To" company for health care solutions.

Big Hairy Audacious Goal

BHAG - Redefine health care as a sustainable resource and to protect the future of health care for generations to come.



Leadership

Peg Stessman Founder and Chief Executive Officer

As Strategic's founder and CEO, Peg's job is to see the big picture for the company and arrange that picture into a composition that maintains operations and generates growth. This often requires turning obstacles into opportunities, a challenge that Peg finds invigorating because it allows her to test her



problem-solving abilities. Overcoming obstacles is what makes Peg tick and part of the reason why she looks forward to coming to work every day.

Company History

2005	Founded as a "Woman-Owned Small Business" that supports the government's prevention of fraud, waste, and abuse in the Medicare and Medicaid programs
2006	Strategic wins first contract with the government called Wound Care Monitor
2009	Strategic becomes ISO certified to improve the efficiency and effectiveness of its operations throughout the company
2010	Strategic is awarded the Omaha Chamber of Commerce Excellence in Business award and achieving a front-page feature story in the Midlands Business Journal, a widely distributed business publication in the Omaha area
2012	Strategic wins the ESGR Above and Beyond award; and becomes certified by ACPE, IACET, and ACCME to offer certified education (CE) courses for credit
2013	To accommodate the growth and maintenance of its work, Strategic obtains a CMMI Level 3 rating across four of its largest contracts
2014	Strategic releases its first publicly offered CE credit course; is featured in its first a worldwide publication, LEADERS Magazine; achieves Inc. magazine's Inc. 5000 Fastest Growing Companies in America award, Washington Technology's Fast 50 award, and SmartCEO's GovStar award.

2015 Strategic celebrates its 10 year anniversary.



Media Mentions

Winter 2017 - Omaha Magazine: Women in Business – Peg Stessman

Winter 2016 - Tennessean: Federal contractor seeks to fill 35 new jobs in Franklin

Spring 2015 - Yahoo Finance: StrategicHealthSolutions Announces New Chief Operating Officer

Winter 2015 - Yahoo Finance: StrategicHealthSolutions Announces New Leadership Team

Fall 2014 - Yahoo Finance: StrategicHealthSolutions Caps Stellar 2014 With Major Awards

Spring 2014 - LEADERS Magazine: Doing the Right Thing

Winter 2014 - Omaha Public Radio: Omaha business adds 100 employees over one year

Winter 2014 - Salvation Army: Omaha business supports Salvation Army in fundraising goal

Spring 2013 - Strictly Business: StrategicHealthSolutions Welcomes New Vice President of Human Resources

Winter 2013 - CEO | CFO Magazine: Improving the Quality of Healthcare for the Government and CMS

Winter 2013 - The Business Monthly: StrategicHealthSolutions Unit Appraised at CMMI Level 3

Summer 2013 - Omaha World Herald: Obamacare has Omaha company adding space, staff

Summer 2013 - KETV: Health care company expands, plans to hire dozens

Winter 2012 - Bmore: Nebraska Healthcare Company to Open Columbia Office



Logo



Social Media

- Website www.strategichs.com
- Facebook www.facebook.com/StrategicHealthSolutionsLLC
- LinkedIn www.linkedin.com/company/strategichealthsolutions
- Twitter www.twitter.com/StrategicHS