



Eric White graphic design & illustration

For the last 20 years I have worked as a professional graphic designer in the the Omaha area primarily focusing on print media. In the last couple of years I have begun to explore designing for the web and have been having a great time with it! My wife and I have 4 amazing and active kids. As a family we spend our time camping, music, dancing and being goofy together. I enjoy art, craft beers, comic books and all things geeky.



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Proficiencies & Skills

Adobe Photoshop CC

Proficiency Level: Professional
Years of Experience: 24

Adobe InDesign CC

Proficiency Level: Professional
Years of Experience: Since it was called PageMaker

Adobe Illustrator CC

Proficiency Level: Professional
Years of Experience: 18

Adobe Acrobat CC

Proficiency Level: Professional
Years of Experience: ~18

Prepress & Design for Print

Proficiency Level: Professional
Years of Experience: 20

Workflow Management

Proficiency Level: Professional
Years of Experience: 5

HTML & CSS

Proficiency Level: Intermediate
Years of Experience: 2

Wordpress

Proficiency Level: Intermediate
Years of Experience: 2

Mockup & Prototyping

Proficiency Level: Advanced
Years of Experience: 5

Education

Metropolitan Community College

Spring 2019
Associates – Visual Arts

Additional Information

- 20 years of professional graphic design
- 15 years of professional illustration
- Various imposition software platforms
- Email Marketing sites including Constant Contact, Mailchimp and more
- ISO 9000 procedures
- CMMI Level 2 procedures

Professional Experience

StrategicHealthSolutions, LLC

2016 – Present

Publication Coordinator

- This is a Creative Director position which manages all Graphic Artists and Editors and coordinates all projects/tasks on the Medicare Learning Network contract
- Design and remediation of Section 508 compliant PDF files
- Supporting Program Manager(s), Division Director(s) and Executive Branch in capacity management, innovation and design expertise
- Supporting a team of graphic designers and editors with mentoring, training and facilitating communication with various internal clients

StrategicHealthSolutions, LLC

2013 – 2016

Graphic Designer II

- Design and remediation of Accessible Section 508 compliant PDF files
- Research, creation and/or implementation of graphics department standards including file automation and preflight profiles
- Lead member of the analyzation and implementation team for workflow management solutions (ProWorkflow)

University of Nebraska Medical Center, Printing Services

2006 – 2013

Graphic Designer

- Independent research, design and prepress of various materials for staff and students throughout the University of Nebraska system. Products include but not limited to research posters, annual reports, marketing brochures, HTML graphics, variable data designs, instruction materials, campus advertisement and more
- Member of the UNMC re-brand and enforcement team.
- Wrote and taught continuing education courses to UNMC staff and students in art, creative design, variable data and software usage (Photoshop, InDesign and Illustrator)

Anderson Printing

2003 – 2006

Prepress Supervisor

- Managed the graphics department and performed tasks which included but was not limited to graphic design for print, prepress, plate making, small business marketing and brand support, customer service, project management, estimation (pricing, labor hours, asset allocation), scheduling, art direction, budgeting and mentoring staff

Freelance Design and Illustration

2000 – Present

- Independent research, conceptualization and design of thousands of products including digital and analog illustrations, posters, books, logos, web graphics, and many more
- Published comic book artist including hand drawn, inked, digitally colored and/or lettered page
- Officially licensed sketch cards for various properties including Topps Star Wars, Cartoon Network's Rick & Morty and more (2010 - Present)
- Consultant, colorist, web administrator for Hi-Fi Colour Design (2008 - Present)